

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation Crossroads Grassroots Policy Strategies		3. FEC Identification Number C C90011719
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported P.O. Box 34413		
(c) City, State and ZIP Code Washington DC 20043		
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

(a) ☐ April 15 Quarterly Report

☐ July 15 Quarterly Report

☐ 24-Hour Report

☒ October 15 Quarterly Report

☐ 48-Hour Report

☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on

/ /

5. COVERING PERIOD:

FROM

/ /

THROUGH

/ /

6. TOTAL CONTRIBUTIONS.....

0.00

7. TOTAL INDEPENDENT EXPENDITURES

9900929.95

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

[Electronically Filed]

Caleb Crosby

Caleb Crosby

10/15/2014

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

09 / 03 / 2014

Mailing Address P.O. Box 25093

Amount

168456.49

Transaction ID : E.001

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: AR

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCalendar Year-To-Date Per Election
for Office Sought

183709.44

Disbursement For:
2014 ☐ Primary ☒ General
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

McCarthy Hennings Whalen Inc

Date of Public Distribution/Dissemination

09 / 03 / 2014

Mailing Address 1850 M Street NW
Suite 235

Amount

15252.95

Transaction ID : E.002

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐ House

State: AR

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCalendar Year-To-Date Per Election
for Office Sought

183709.44

Disbursement For:
2014 ☐ Primary ☒ General
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

09 / 06 / 2014

Mailing Address P.O. Box 25093

Amount

749662.25

Transaction ID : E.003

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: MI

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Gary PetersCalendar Year-To-Date Per Election
for Office Sought

763962.25

Disbursement For:
2014 ☐ Primary ☒ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

933371.69

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 14
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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Wilson Grand Communications

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 06 / 2014

Mailing Address 429 N St. Asaph Street

Amount

14300.00

City State Zip Code
Alexandria VA 22314

Transaction ID : E.004

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: MI
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Gary PetersCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 763962.25Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mentzer Media Services Inc

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014Mailing Address 600 Fairmount Ave
Ste 306

Amount

789102.74

City State Zip Code
Towson MD 21286

Transaction ID : E.005

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: AK
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 804351.22Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

McCarthy Hennings Whalen Inc

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014Mailing Address 1850 M Street NW
Suite 235

Amount

15248.48

City State Zip Code
Washington DC 20036

Transaction ID : E.006

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: AK
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 804351.22Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 818651.22

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 14
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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Main Street Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 09 / 2014

Mailing Address P.O. Box 25093

Amount

254994.00

City State Zip Code
Alexandria VA 22313

Transaction ID : E.007

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 439590.47Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

McCarthy Hennings Whalen Inc

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 09 / 2014Mailing Address 1850 M Street NW
Suite 235

Amount

887.03

City State Zip Code
Washington DC 20036

Transaction ID : E.008

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 439590.47Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 16 / 2014

Mailing Address P.O. BOX 25093

Amount

1355577.56

City State Zip Code
Alexandria VA 22313

Transaction ID : E.009

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 1400458.56Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 1611458.59

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E **ITEMIZED INDEPENDENT EXPENDITURES**

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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Rising Tide Media Group

Date of Public Distribution/Dissemination

09 / 16 / 2014

Mailing Address 226 S. Fayette

Amount

44881.00

Transaction ID : E.010

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐

House

State: CO

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCalendar Year-To-Date Per Election
for Office Sought

1400458.56

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

McCarthy Hennings Whalen, Inc.

Date of Public Distribution/Dissemination

09 / 15 / 2014

Mailing Address 1850 M Street NW
Suite 235

Amount

16612.13

Transaction ID : E.011

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐

House

State: AK

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

1591135.43

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mentzer Media Services

Date of Public Distribution/Dissemination

09 / 15 / 2014

Mailing Address 600 Fairmount Ave
Ste 306

Amount

770172.08

Transaction ID : E.012

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐

House

State: AK

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

1591135.43

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

831665.21

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E **ITEMIZED INDEPENDENT EXPENDITURES**

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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee
Targeted Victory

Date of Public Distribution/Dissemination

09 / 16 / 2014

Mailing Address 1033 North Fairfax St
Suite 400

Amount

83333.34

Transaction ID : E.013

Purpose of Expenditure
Online Advertising

Category/
Type

Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark Udall

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 1483791.90

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Main Street Media

Date of Public Distribution/Dissemination

09 / 16 / 2014

Mailing Address P.O. BOX 25093

Amount

273488.50

Transaction ID : E.014

Purpose of Expenditure
TV / Media Placement

Category/
Type

Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark Pryor

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 729329.76

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
McCarthy Hennings Whalen, Inc.

Date of Public Distribution/Dissemination

09 / 16 / 2014

Mailing Address 1850 M Street NW
Suite 235

Amount

16250.79

Transaction ID : E.015

Purpose of Expenditure
TV / Media Production

Category/
Type

Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark Pryor

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 729329.76

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures..... 373072.63

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures.....
(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 7 OF 14
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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Mammoth Marketing Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 18 / 2014

Mailing Address 905 Nueces St

Amount

84994.57

Transaction ID : E.016

Purpose of Expenditure
Postage / Printing / ProductionCategory/
TypeOffice Sought: ☐ House State: IA
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Bruce BraleyCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

84994.57

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Rising Tide Media Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 18 / 2014

Mailing Address 226 S. Fayette

Amount

11547.00

Transaction ID : E.017

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

1495338.90

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 19 / 2014

Mailing Address P.O. BOX 25093

Amount

191295.50

Transaction ID : E.018

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

920625.26

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

287837.07

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 14
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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

09 / 23 / 2014

Mailing Address P.O. BOX 25093

Amount

1166903.92

City State Zip Code
Alexandria VA 22313

Transaction ID : E.019

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 2662242.82Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

09 / 23 / 2014

Mailing Address P.O. Box 25093

Amount

280794.00

City State Zip Code
Alexandria VA 22313

Transaction ID : E.020

Purpose of Expenditure
TV / Media PlacementCategory/
TypeOffice Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark PryorCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 1201419.26Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

McCarthy Hennings Whalen, Inc.

Date of Public Distribution/Dissemination

09 / 22 / 2014

Mailing Address 1850 M Street NW
Suite 235

Amount

17294.08

City State Zip Code
Washington DC 20036

Transaction ID : E.021

Purpose of Expenditure
TV / Media ProductionCategory/
TypeOffice Sought: ☐ House State: AK
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 2344125.21Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... 1464992.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E **ITEMIZED INDEPENDENT EXPENDITURES**

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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Mentzer Media Services

Date of Public Distribution/Dissemination

09 / 22 / 2014

Mailing Address

600 Fairmount Ave

Ste 306

Amount

359644.00

City

State

Zip Code

Towson

MD

21286

Transaction ID : E.022

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: AK

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

2344125.21

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mentzer Media Services

Date of Public Distribution/Dissemination

09 / 22 / 2014

Mailing Address

600 Fairmount Ave

Ste 306

Amount

376051.70

City

State

Zip Code

Towson

MD

21286

Transaction ID : E.023

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: AK

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

2344125.21

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Majority Strategies, Inc.

Date of Public Distribution/Dissemination

09 / 23 / 2014

Mailing Address

135 Professional Drive

Suite 104

Amount

35253.80

City

State

Zip Code

Ponte Vedra Beach

FL

32082

Transaction ID : E.024

Purpose of Expenditure
Postage / Printing / ProductionCategory/
Type

Office Sought:

☐ House

State: AK

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

2379379.01

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

770949.50

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

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ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

DMM Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 24 / 2014

Mailing Address 1911 N. Fort Myer Drive

Ste 400

Amount

14186.25

City

State

Zip Code

Arlington

VA

22209

Transaction ID : E.025

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCalendar Year-To-Date Per Election
for Office Sought

2676429.07

Disbursement For:
2014 ☐ Primary ☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Mammoth Marketing Group

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 24 / 2014

Mailing Address 905 Nueces St

Amount

85666.61

City

State

Zip Code

Austin

TX

78701

Transaction ID : E.026

Purpose of Expenditure
Postage / Printing / ProductionCategory/
Type

Office Sought:

☐ House

State: IA

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Bruce BraleyCalendar Year-To-Date Per Election
for Office Sought

170661.18

Disbursement For:
2014 ☐ Primary ☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Richard Sales Media

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 26 / 2014

Mailing Address 1702 E Highland Ave

Suite 408

Amount

5000.00

City

State

Zip Code

Phoenix

AZ

85016

Transaction ID : E.027

Purpose of Expenditure
Web VideoCategory/
Type

Office Sought:

☐ House

State: AK

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

2446045.68

Disbursement For:
2014 ☐ Primary ☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

104852.86

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E **ITEMIZED INDEPENDENT EXPENDITURES**

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NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

IMGE LLC

Date of Public Distribution/Dissemination

09 / 26 / 2014

Mailing Address 603 King Street

4th Floor

Amount

61666.67

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : E.028

Purpose of Expenditure
Online AdvertisingCategory/
Type

Office Sought:

☐

House

State: AK

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark BegichCalendar Year-To-Date Per Election
for Office Sought

2446045.68

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Richard Sales Media

Date of Public Distribution/Dissemination

09 / 26 / 2014

Mailing Address 1702 E Highland Ave

Suite 408

Amount

5000.00

City

State

Zip Code

Phoenix

AZ

85016

Transaction ID : E.029

Purpose of Expenditure
Web VideoCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

163333.00

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Targeted Victory

Date of Public Distribution/Dissemination

09 / 26 / 2014

Mailing Address 1033 North Fairfax St

Suite 400

Amount

158333.00

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : E.030

Purpose of Expenditure
Online AdvertisingCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒

Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

163333.00

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

224999.67

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 12 OF 14
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Richard Sales Media

Date of Public Distribution/Dissemination

09 / 26 / 2014

Mailing Address

1702 E Highland Ave
Suite 408

Amount

5000.00

City

State

Zip Code

Phoenix

AZ

85016

Transaction ID : E.031

Purpose of Expenditure
Web VideoCategory/
Type

Office Sought:

☐

House

State: NC

☒

Senate

District: _____

☐

President

Check One:

☒

Support

☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCalendar Year-To-Date Per Election
for Office Sought

83333.34

Disbursement For:
2014 ☐ Primary ☒ General
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Targeted Victory

Date of Public Distribution/Dissemination

09 / 26 / 2014

Mailing Address

1033 North Fairfax St
Suite 400

Amount

78333.34

City

State

Zip Code

Alexandria

VA

22314

Transaction ID : E.032

Purpose of Expenditure
Online AdvertisingCategory/
Type

Office Sought:

☐

House

State: NC

☒

Senate

District: _____

☐

President

Check One:

☒

Support

☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCalendar Year-To-Date Per Election
for Office Sought

83333.34

Disbursement For:
2014 ☐ Primary ☒ General
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Arena Communications

Date of Public Distribution/Dissemination

09 / 29 / 2014

Mailing Address

1780 Sequoia Vista Circle

Amount

36340.00

City

State

Zip Code

Salt Lake City

UT

84104

Transaction ID : E.033

Purpose of Expenditure
Postage / Printing / ProductionCategory/
Type

Office Sought:

☐

House

State: KY

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Alison Lundergan GrimesCalendar Year-To-Date Per Election
for Office Sought

199673.00

Disbursement For:
2014 ☐ Primary ☒ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

119673.34

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 13 OF 14

FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

MM	DD	YYYY
09	30	2014

Mailing Address P.O. Box 25093

Amount

1379995.53

Transaction ID : E.034

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: CO

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCalendar Year-To-Date Per Election
for Office Sought

4056424.60

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Main Street Media

Date of Public Distribution/Dissemination

MM	DD	YYYY
09	30	2014

Mailing Address P.O. Box 25093

Amount

954044.33

Transaction ID : E.035

Purpose of Expenditure
TV / Media PlacementCategory/
Type

Office Sought:

☐ House

State: NC

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCalendar Year-To-Date Per Election
for Office Sought

1054015.67

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Chatham Light Media

Date of Public Distribution/Dissemination

MM	DD	YYYY
09	30	2014

Mailing Address P.O. BOX 1330

Amount

16638.00

Transaction ID : E.036

Purpose of Expenditure
TV / Media ProductionCategory/
Type

Office Sought:

☐ House

State: NC

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCalendar Year-To-Date Per Election
for Office Sought

1054015.67

Disbursement For:
2014☐ Primary☒ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

2350677.86

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 14 OF 14
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Crossroads Grassroots Policy Strategies

Full Name (Last, First, Middle Initial) of Payee

Connection Strategy, LLC

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 30 / 2014

Mailing Address PO Box 2192

Amount

8728.31

City State Zip Code
Arlington VA 22202

Transaction ID : E.037

Purpose of Expenditure
Phone CallsCategory/
TypeOffice Sought: ☐ House State: IA
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Joni ErnstCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 179389.49Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/
TypeOffice Sought: ☐ House State: _____
☐ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office SoughtDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/
TypeOffice Sought: ☐ House State: _____
☐ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office SoughtDisbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... 8728.31

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures..... 9900929.95
(carry total from last page forward to Line 7)